

- [Sign in](#)
- [Contact Us](#)
- [Why Join?](#)



[Programs](#) ▾ [News & Insights](#) [Advocacy](#) ▾ [Research & Tools](#) ▾ [About Us](#) ▾ [Membership](#) ▾ [Events](#) ▾

## Tune in to these 10 podcasts about journalism and the media

By [Kirsten Ballard](#) September 29, 2017



Podcasts are a great [frontier for storytelling](#)—but what about podcasts *about* storytelling? Learn some tricks of the trade on your way to work with these ten great pods.

### FOR AN INDUSTRY OVERVIEW, CHECK OUT...

[Journalism.co.uk](#) will update you on the latest techniques and innovations in journalism. Hear from experts in this weekly podcast. Learn how to overcome industry obstacles and rise to the challenges.

CNN's [Reliable Sources](#) examines how journalists do their jobs and how the media affect the stories they cover. Brian Stelter hosts this weekly podcast.

Go behind the scenes of The New York Times with [Inside the Times](#). Susan Lehman interviews Times journalists about the stories and gives a backstage take of the newsroom.

Learn how the media sausage is made with [On the Media](#). An hour each week, this WNYC show delves into how the news media functions.

### FOR THE MARKETING GURU, LISTEN TO...

The [Science of Social Media](#) by Buffer. Learn small, actionable tasks each Monday and quickly improve your social media efforts.

[Marketing over Coffee](#) for a weekly information download on the latest social networks, SEO best practices and marketing trends.

[Six Pixels of Separation](#) with Mitch Joel, Mirum President. You will learn how everyone is connected, along with useful hacks and shortcuts for digital marketers.

## FOR THE CREATIVE TYPE, DOWNLOAD...

[The Accidental Creative](#) and become inspired. Learn how to build daily practices to stay healthy and recharged at work. Listen to host Todd Henry interview artists, authors and business leaders.

[Tips from the Top Floor](#) and improve your photography skills. Learn about the creative process for photography, along with tips for photographing everything under the sun.

[The Reflex Blue Show](#) and become a master of graphic design, page layout and infographics. Hone your skills with this show, which is aimed at graphic design, web design and chatting about people working in the industry.



Kirsten Ballard



### RECENT POSTS

[Tell the DOL to Put American Workers First and Save the Print Requirement for Temporary Job Listings](#)

[5 Novels About Journalists to Cozy Up With This Winter](#)

[Quiz: How Deep Is Your Knowledge of Classic Journalism Movies?](#)

[FAQs About the News Advertising Panorama](#)

[Statement: Facebook's Exemption of News Organizations from Its Political Ad Policy](#)

### NEWS MEDIA ALLIANCE

---

We are the leading voice for the news media industry. Our advocacy, proprietary research and events bring together today's brightest minds to craft the news media business strategies of tomorrow.

[Learn More](#)

### CONTACT US

---

4401 N. Fairfax Dr.  
Suite 300  
Arlington, VA 22203

571.366.1000

[info@newsmediaalliance.org](mailto:info@newsmediaalliance.org)

#### GET IN TOUCH

---

To learn more about News Media Alliance membership services, for media requests, to receive our latest research reports or for other general inquiries, get in touch with us.

[Contact Us](#)

© 2018 News Media Alliance. All Rights Reserved.

[Advertisers](#) [Privacy Policy](#) [Terms & Conditions](#)