

- Sign in
- Contact Us
- Why Join?
-



Programs ▾ News & Insights Advocacy ▾ Research & Tools ▾ About Us ▾ Membership ▾ Events ▾

News-Worthy Halloween Costumes 2017

By [Kirsten Ballard](#) October 25, 2017

Last year, we gave you [news-worthy Halloween costumes](#) you could slap together at the last minute. This year, we took it up a notch with a whole new round-up of classic, topical and easy Halloween costumes that will be the hit of your newsroom.

Fake News



From Elephant Journal

What you'll need: Trench coat, ski mask, reporter's notebook, fedora, note card, red marker

2017 is the year of Fake News, making it a popular and easy costume. Dress as your quintessential reporter, with a caveat. Label yourself as the fake news media and join the faceless trolls of the internet. If you want to take it up a notch, there is a "[sexy fake news](#)" costume from Yandy.

Level of difficulty: easy

Fear and Loathing in Las Vegas



From Amazon

What you'll need: Hawaiian shirt, bucket hat, sunglasses

An oldy, but goody. This costume references the book and popular movie about the adventures of journalist Raoul Duke and Dr. Gonzo.

Level of difficulty: medium

Anchorman



From Creative Costumes

What you'll need: fake mustache, press badge, bright suit

Be kind of a big deal this year as Ron Burgandy, star of San Diego's channel 4 news team.

Level of difficulty: medium

Spotlight



From Daily Mail

What you'll need: baggy clothes, determination, an Oscar

This 2016-Oscar winning pic follows The Boston Globe's "Spotlight" team's investigation into child sex abuse in the Boston area by numerous Roman Catholic priests. The film not only was a triumph for investigative journalism, but also was lauded as the "least fashionable film ever."

Level of difficulty: easy

Sean Spicer



From Etsy

What you'll need: faux-shrubby, suit, inaccurate crowd estimates, gum

Come as 2017's favorite meme and former Press Secretary Sean Spicer. Loudly smack your gum and hide behind your shrubbery all night.

Level of difficulty: easy

Snapchat Filters



From YouTube

What you'll need: Colored printer, skewer, headband, cardboard

Let people know of your social media skills and come as an ever-popular Snapchat filter. Follow along this [five-minute tutorial](#) for exact instructions.

Level of Difficulty: easy

Clickbait



From Ceros

What you'll need: white t-shirt, tape, printer, children's fishing rod

Print off 20 of your most click-baity headlines and tape them to the shirt—reel in readers all night long.

Level of Difficulty: easy

Happy Halloween from the News Media Alliance!



Kirsten Ballard





RECENT POSTS

[Tell the DOL to Put American Workers First and Save the Print Requirement for Temporary Job Listings](#)

[5 Novels About Journalists to Cozy Up With This Winter](#)

[Quiz: How Deep Is Your Knowledge of Classic Journalism Movies?](#)

[FAQs About the News Advertising Panorama](#)

[Statement: Facebook's Exemption of News Organizations from Its Political Ad Policy](#)

NEWS MEDIA ALLIANCE

We are the leading voice for the news media industry. Our advocacy, proprietary research and events bring together today's brightest minds to craft the news media business strategies of tomorrow.

[Learn More](#)

CONTACT US

4401 N. Fairfax Dr.
Suite 300
Arlington, VA 22203

571.366.1000
info@newsmediaalliance.org

GET IN TOUCH

To learn more about News Media Alliance membership services, for media requests, to receive our latest research reports or for other general inquiries, get in touch with us.

[Contact Us](#)

